



Program

Friday, October 11

University of Minho, School of Economics and Management, Room 0.03

9:00-9:15: Registration

9:15-9:30: Opening remarks

9:30-11:00: Session I (Chair: Rosa Branca Esteves)

“The Panama Papers and the Press: The Effect of Corruption on Media Capture”

Charles Louis-Sidois (Mannheim), **Elisa Mougin** (Sciences Po)

Discussant: **Lisa George** (Hunter College)

“TV in Times of Political Uncertainty: Evidence from the 2017 Presidential Election in Kenya”

Elisa Mougin (Sciences Po Paris)

Discussant: **Milena Djourelova** (Universitat Pompeu Fabra)

11:00-11:30: Coffee-break

11:30-13:00: Session II (Chair: Simon Anderson)

“Reputation and News Suppression in the Media Industry”

Ascensión Andina Díaz (Universidad de Málaga), **José A. García-Martínez** (Universidad Miguel Hernández)

Discussant: **Elisa Mougin** (Sciences Po Paris)

“More Than Words? Media, Immigration and Persuasion through Slanted Language”

Milena Djourelova (Universitat Pompeu Fabra)

Discussant: **Tianyi Wang** (University of Pittsburgh)

13:00-14:30: Lunch (University Restaurant)

14:30-16:00: Session III (Chair: Lisa George)

“The Electric Telegraph, News Coverage and Political Participation”

Tianyi Wang (University of Pittsburgh)

Discussant: **Charles Louis-Sidois** (Mannheim)

“Advertiser Matching to Media: Bucketing Eyeballs vs. Pinpointed Targeting”

Simon P. Anderson (University of Virginia)

Discussant: **Frode Skjeret** (NHH)

16:00-16:30: Porto Wine Reception

16:30-18:00: Session IV (Chair: Joana Resende)

“Online Privacy and Market Structure: Theory and Evidence”

Geza Sapi (European Commission)

Discussant: **Marieta Valente** (University of Minho)

“Content Provision in Media Markets with Single-homing and Multi-homing Consumers”

Armando Pires (Norwegian School of Economics)

Discussant: **Irina Baye** (University of Dusseldorf)

20:00: Conference Dinner at the Restaurant “Cozinha da Sé”

Saturday, October 12

University of Minho, School of Economics and Management, Room 0.03

9:00-11:15: Session V (Chair: Simon Anderson)

“Social Information and Consumer Heterogeneity”

Carlo Reggiani (University of Manchester), Alejandro Saporiti (University of Manchester), **Lois Simanjuntak** (University of Manchester)

Discussant: **Martin Quinn** (Católica Lisbon School of Business & Economics)

“Network-Mediated Knowledge Spillovers in ICT/Information Security”

Neil Gandal (Tel Aviv University), Nadav Kunievsy, Lee Branstetter

Discussant: **Christiaan Hogendorn** (Wesleyan University)

“Product differentiation with bundles of characteristics and multi-purchasing”

Enrick Arnaud-Joufray (Telecom Paristech)

Discussant: **Armando Pires** (Norwegian School of Economics)

11:15-11:30: Coffee-break

11:30-13:00: Session VI (Chair: Lisa George)

“Paywalls and the Demand for Online News”

Frode Skjeret (NHH), Frode Steen (NHH), Timothy G.A. Wyndham (NHH)

Discussant: **Lois Simanjuntak** (University of Manchester)

“The Long Tail of Online News Visits”

Lisa M. George (Hunter College), **Christiaan Hogendorn** (Wesleyan University), Hengyi Zhu (Wesleyan University)

Discussant: **Elisa Mougin** (Sciences Po Paris)

13:00-14:30: Lunch

14:30-16:00: Session VII (Chair: Rosa Branca Esteves)

“Customer Recognition and Mobile Geo-targeting”

Irina Baye (University of Dusseldorf), Tim Reizz (University of Dusseldorf), Geza Sapi (European Commission)

Discussant: TBD

“The Welfare Effect of Access to Mobile Data”

Miguel Godinho de Matos (Católica Lisbon School of Business & Economics), Christian Peukert (Católica Lisbon School of Business & Economics), **Martin Quinn** (Católica Lisbon School of Business & Economics)

Discussant: **Geza Sapi** (European Commission)

16:00: Visit to Santuario do Bom Jesus do Monte