

Master Degree in

# Business and Management

School of Economics and Management | University of Minho



# The Best Decision You Make

## Master in Business and Management

This Master Degree in Business and Management provides advanced training in management in its various areas. It is intended for graduates of all scientific backgrounds interested in enhancing the development of their careers and seeking to acquire additional training and develop skills in the areas of business and management.

Graduates are able to use theoretical knowledge and apply strategic management skills in managerial decision-making. They also are able to analyse complex data and think critically, as well as, to operate effectively and efficiently in cross-cultural teams and act ethically and with integrity. Students are prepared to become highly qualified professionals in several areas of business and management that require a comprehensive overview of the organisation and the business.

This programme offers two sessions: one fully taught in Portuguese and another fully taught in English.

The Master in Business and Management offers a broad education in Management. It covers the full range of management disciplines: finance, accounting, marketing and strategy, operations management and human resource management. Graduates are able to use theoretical knowledge and apply strategic management skills in managerial decision-making. They also are able to analyse complex data and think critically, as well as, to operate effectively and efficiently in cross-cultural teams and act ethically and with integrity.

MORE INFO:



## Learning outcomes

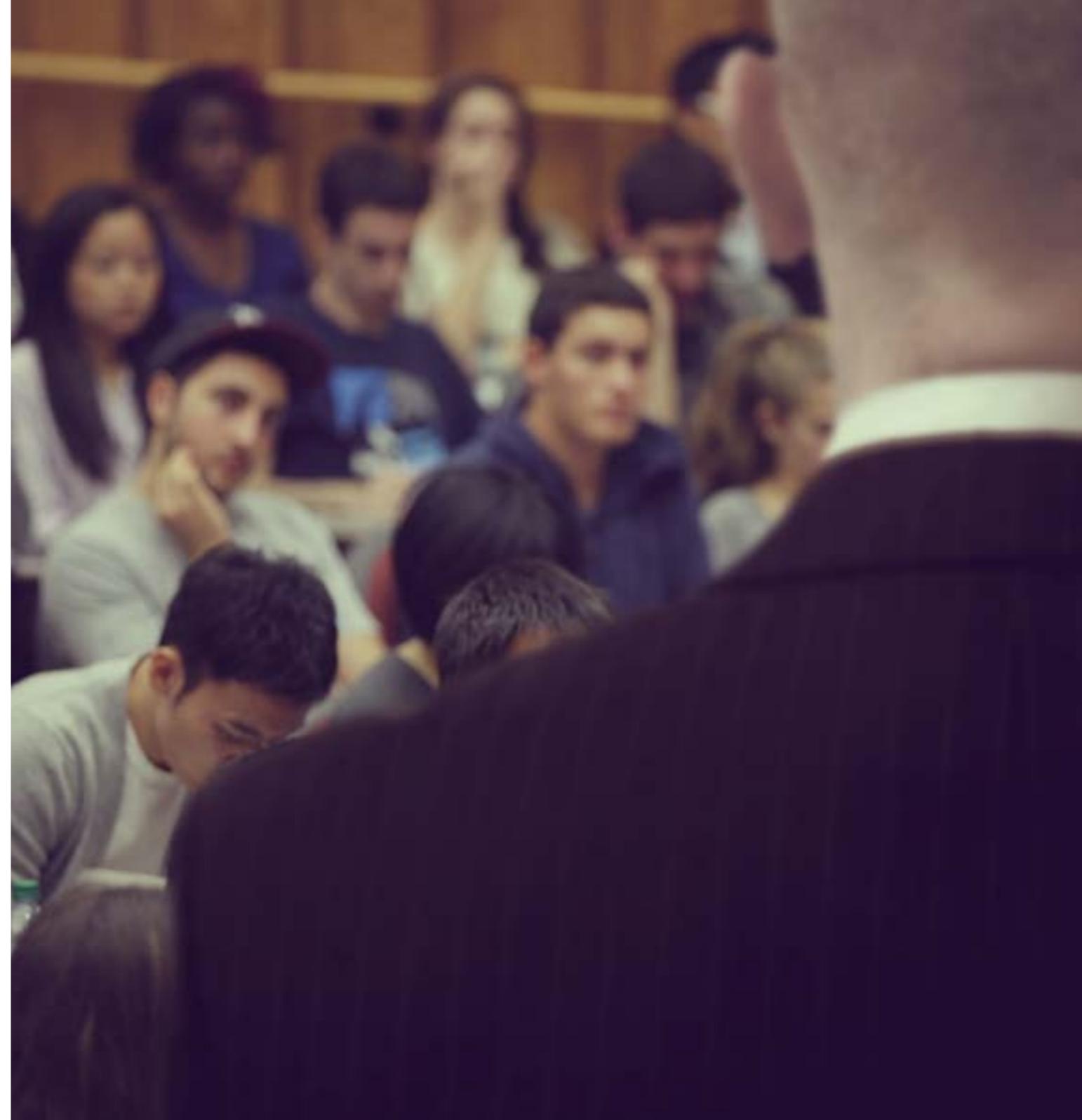
1. To promote knowledge in Management in its various functional fields
2. To promote and stimulate critical thinking and reasoned opinions based on the prevailing management conceptual models
3. To understand organisations and their stakeholders
4. To apply methods, techniques and tools for management and data analysis
5. To promote a cross-cultural environment, in a globalization context
6. To promote effective team work
7. To promote business ethics
8. To promote scientific research in the various fields of management
9. To promote the development of a career in management and a commitment to lifelong learning

## Professional opportunities

Graduates in Business and Management are qualified to pursue a career in management and its functional areas (namely, finance, corporate strategy, accounting, organizational behavior and human resources, marketing and operations management), in a variety of organizations (public and private, national and international, profit and non-profit).

## Access to higher education

This Master degree provides basic training to carry out a course of 3rd cycle (Ph.D).



# Your Study Plan

## Master in Business and Management

Regime	Curricular Unit	Scientific Area	ECTS
1 <sup>st</sup> Year			60
S1	Accounting for Managers	M	6
S1	Corporate Strategy	M	6
S1	Fundamentals of Financial Management	M	6
S1	Fundamentals of Organizational Behaviour	M	6
S1	Data Analysis and Transfere Skills	M; E; AS; PSIR	6
S2	Economic Analysis for Business	E	6
S2	Fundamentals of Production and Operations Management	M	6
S2	Methodology and Research Proposal in Management	M	6
	Management Project	M	6
	Entrepreneurship	M	6
	Ethics and Social Responsibility in Management	M	6
	Fundamentals of Logistics	M	6
	International Finance	M	6
S2	Elective I		
	Innovation and Change Management	M	6
S2	Elective II		
	Financial Auditing	M	6
	Marketing and Sustainability	M	6
	Digital Marketing and eBusiness	M	6
	Corporate Restructuring	M	6
	Human Capital and Environmental Accounting	M	6
	Diversity Management	M	6
	Quality Management	M	6
	Economics of Knowledge and Innovation	E	6
	Environmental Economics and Policy	E	6
2 <sup>nd</sup> Year			30
S1	Elective III		
	Dissertation / Project Work / Internship	M	30



# Resources at

EEG | UMINHO

## Libraries, Databases and Software

Students will have access to the libraries, software and databases subscribed by both universities.

At UMinho, the Research Support Office (GAI) is the umbrella for all the EEG-UM's Research Units. Hence, it seeks to ensure the following activities:

- The coordination of research activities in order to foster interdisciplinary research initiatives and to apply for external funding of infrastructure or large interdisciplinary programs;
- The institutional representation of the School's Research Units;
- Databases management;

In the EEG's website students may find all the scientific publications produced by the school's researchers as well as have access to all the databases available: <http://www.eeg.uminho.pt/>

Students can access to much of the Library digital resources consulting the catalog and making books' reservations at <http://www.sdum.uminho.pt>.

## Study Rooms and Computer Labs

PhD Students have a room at the EEG-UM – Room 1.34 (Sala de Doutorandos). Working hours: from 08:00 to 22:00. Please ask for the key to Susana Figueiredo.

The UM has two major computer labs, one in the Pedagogical Complex I (Complexo Pedagógico I) whose working hours are from 08:00 to 22:00 and another in the Pedagogical Complex II (Complexo Pedagógico II) from 08:00 to 23:30.

## Accommodation

Students enrolled at UMinho can apply for accommodation at the Halls of Residence. They should contact the Social Services ([alojamento@sas.uminho.pt](mailto:alojamento@sas.uminho.pt)) directly. In Braga, the Halls of Residence offer single and double rooms. Apart from university housing, Braga has an extensive private accommodation offer. Upon arrival at U Minho, a list of rooms/apartments available can be obtained at the Students' Support Office (Gabinete de Apoio ao Aluno).

# Enhance Your Skills

## Master in Business and Management

### EEGenerating Skills

EEGenerating Skills is EEG's Transferable Skills Development Programme. It aims at generating skills that are themselves generating opportunities for individual and professional success. These skills are a landmark devised by EEG to facilitate a better integration and performance in the labour market.

Transferable skills are skills that are useful and applicable across different subject areas and different professional contexts, and include communication, teamwork, leadership, problem-solving, critical and ethical thinking, and creativity among others. Transferable skills are a crucial differentiating element in the job market, boosting the employability of those who hold them.

MORE INFO:



### EEG Going Pro

EEG encourages its students to undergo internships/placements as a complement to their academic education. It thus favours a hands-on business approach: students should study and resolve an organisational problem with a view to:

- enhance their employability whilst allowing them to get familiar with a professional setting and endow them with in-depth knowledge, skills and working methods;
- promote a qualified and differentiated intervention within partner organisations, ensuring their professional experience creates tangible added value.

MORE INFO:



### EEGuiding Your Way

The Mentoring programme EEGuiding Your Way aims to promote link EEG's students to successful and experienced professionals in EEG's academic fields, namely EEG's Alumni. The goals of the programme are:

- To involve mentors in the academic and professional enrichment of current EEG students;
- To provide the exchange of experience and knowledge between professionals and students;
- To foster the development of personal and professional skills that complement students' academic background;
- To facilitate students' privileged contact with professional opportunities as well as the development of a contact network.

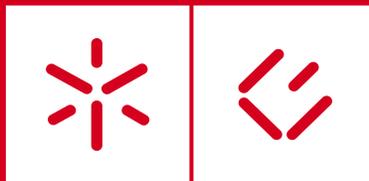
MORE INFO:



**Careers Office:**

**Phone: (+351) 253 604 528**

**E-mail: [carreiras@eeg.uminho.pt](mailto:carreiras@eeg.uminho.pt)**



**FOR FUTHER INFORMATION:**

UNIVERSITY OF MINHO

School of Economics and Management

Pedagogical Council

Campus of Gualtar

4710-057 Braga // Portugal

phone: (+351) 253 604516 // Fax: 253 601380

E-mail: [mestrados@eeg.uminho.pt](mailto:mestrados@eeg.uminho.pt)

Website: [www.eeg.uminho.pt](http://www.eeg.uminho.pt)